

Fight On Entertainment Presents

Commercial Prices. CONTACT: Jimmy Kelly (631)291-5471 jimmy@fightonentertainment.com

1. \$1,000 - Single camera for up to 5 hours of filming normal business activity + an edit.
 - Add sound professional for \$150.
 - More edits/time can be added (tbd on a per project basis).
 - Per diem required if business is more than 30 miles away.
 - Add Voice Over (subject to actor chosen).
 - Add RAW footage on hard drive \$100.
 - Add Colorist for \$200
2. \$2,000 - 2 cameras for up to 5 hours of filming normal business activity + two edits OR single camera for up to 10 hours filming during business hours + 2 edits.
 - Add sound professional for \$30/hour
 - More edits/time can be added (tbd on a per project basis).
 - Per diem required if business is more than 30 miles away.
 - Add Voice Over (subject to actor chosen).
 - Add RAW footage on hard drive \$100.
 - Add Colorist for \$400
3. \$3,000 - 3 cameras up to 5 hours + two edits OR 2 cameras for up to 10 hours and two edits OR 3 cameras + Sound professional + Colorist + basic graphic for an edit.
 - More edits/time can be added (tbd on a per project basis).
 - Per diem required if business is more than 30 miles away.
 - Add Voice Over (subject to actor chosen).
 - Add RAW footage on hard drive \$100.
4. \$5,000 - 12 hour 3 cameras + Sound professional + Colorist for 3 edits OR 12 hours with a cinematographer with a 4K or better camera + Sound professional + Colorist + 1 edit
 - More edits/time can be added (tbd on a per project basis).
 - Per diem required if business is more than 30 miles away.
 - Add an actor as spokesperson (subject to actor chosen).
 - Add Voice Over (subject to actor chosen).
 - Add RAW footage on hard drive \$100.
 - Add graphic for \$300.
 - Add Make Up artist for \$200.
5. \$5K to \$10K - One written commercial with Sound Professional, Boom Op, Cinematographer, Editor, Music Composer, and a spokesperson (actor).
 - Add multiple scripts (price tbd based on how different each is).
 - FREE SCRIPT CONSULTATION INCLUDED.
 - More edits/time can be added (tbd on a per project basis).
 - Per diem required if business is more than 30 miles away.
 - Add Photographer for day \$100.
 - Add RAW footage on hard drive \$150.
 - Add Make Up artist for \$200.
6. \$10K to 20K - One or Two written commercials with Sound Professional, Boom Op, Cinematographer, Grips/Electricians, Editor, Sound Designer, Music Composer, Actor, and Graphics/Minor Vfx.
 - See above for additions.
 - Add drone work and other specialties.
7. >\$20K - Top tier. Multiple edits. Professional Spokesperson. Speciality equipment required. This includes #6 plus drone shots, jib shots, dolly shots (tracking shots), multiple actors, Vfx, etc.